



Ethical policy

People - Planet - Profit

Overview

Fair trade should be and JAMBOHUT is :-
the medium by which marginalised producers in the "South" get their products sold in the "West" and receive the proper remuneration for it.
We are People & Planet with fair profit for all

But it's much more than that:

What makes JAMBOHUT unique?

Implementation. Aims & Objectives

JAMBOHUT is the market leader and innovator in eradicating corruption by being the first to implement paying the money directly to the artisans, whilst still operating under the co-operative umbrella.

JAMBOHUT also leads the fair trade world in application of NEW GENERATION fair trade, by supplementing 10% on top of the cost price directly to benefit community projects decided by the artisans themselves.

JAMBOHUT employs a Community Project Co-ordinator to ratify, monitor and utilise the community project funds.

JAMBOHUT is a H.O.T. company© - Honest, Open and Transparent.
We provide details of our producer groups and promote the consumer to contact them, creating a bond between consumer and artisan is essential to close the gap that exists between their world and ours.

We do not consider that we are the "be all and end all" for our producer groups but merely the vessel by which they too can reach their promised land of free and open fair trade.

JAMBOHUT is undoubtedly a market leader in finding ways to assist artisans in the south improve the quality and standards of their products and provide a vehicle for their sale in the west. We have introduced many practices, adapted from modern techniques, which have helped increase quality and performance to levels acceptable by western discerning consumers.

JAMBOHUT and the "BAG OF LIFE" are inexorably linked. Having designed the concept that purchase of a quality sisal bag, sisal being the fibrous inner leaf of the Aloe Vera plant, will be owned by every western woman, they set about being the message carrier and delivery method for something much bigger than its integral parts.

Just imagine a product of quality, bespoke design and personally made for you which is realistically priced and just by owning it and proudly shouting about your "Bag of Life" through its prominent labelling, you confirm your intention to save orphans, alleviate poverty, support fair trade and are committed to natural, recyclable and sustainable products.

JAMBOHUT has recognised the link between wildlife conservation and fair trade and donates 50% of its available profit for that purpose. It is essential that we recognise that mankind living in harmony not only with each other but more importantly with nature and wildlife is needed to balance nature. Should we choose, or be forced, to unbalance nature she will only turn the tables on us. Ancient history is riddled with epitaphs where mankind has destroyed its local environment only to find itself on the brink and having to move on. There is only so far we can move on to. The world is a small place and mankind continues to expand to fit into it. Only by being at peace harmony and in balance with it is there any chance of longevity.

JAMBOHUT is an organisation based on commercial realism coupled and committed with a desire to offer a **hand- up not a hand- out** approach to marginalised producers.

JAMBOHUT products must firstly be of quality and at a fair price for all. The producer and the consumer must both see value for money, or quite simply we doom the fair trade products to the minority consumer market who buy because it helps someone else. That is not where we come from, quite the opposite. Purchase of a JAMBOHUT product is based on quality and value for money first and foremost and the fact that there is a worthy "story" with it and it does actually help in saving lives and improving quality of life for tens of 1000's in the south is an added bonus.

JAMBOHUT is an organisation driven to seek financial sustainability for itself and in so doing also for others with which it works, which will change lives for the better and preserve and conserve wildlife the world over.

Its been a long road since 1998 and some expensive lessons have had to be learned, but undaunted and unbowed we took the knocks on the chin and continue to develop what is undoubtedly a market leading fair trade corporation.

JAMBOHUT will continue to refine its procedures and root out endemic corruption wherever it rears its ugly head. There is no place in a fair trade society for corruption and it enjoys Anita Roddick's answer to the question of "Will my little bit make a difference" with the analogy of "just as a mosquito in a room full of people". It makes a difference and so do we.

Since 1998 JAMBOHUT has imported wooden carvings from Africa, and in particular Kenya but over the years has noticed a saturation point is looming. We are not there yet and the market can withstand improvement in quality and manufacture and by adding new products can self sustain for a number of years. However, recognising the importance of investing in the future and the people who make the business what it is, as a Company.

JAMBOHUT is forging new alliances with producer groups and retraining others to be involved in recycling and naturally sustainable products, such as the metal workers, jewellery, tyres for shoes and sisal basket-ware.

More and more we are seeing that our producer groups are becoming unique. Not only in the products they manufacture but also from the sourcing of the raw materials and the method of manufacture. Each also has specific community projects all worthy of our continued support.

It is the implementation of our principles and our drive to save but one life, that sets us apart and AHEAD of other fair traders.

We have unilaterally and far exceeded the F.I.N.E. criteria for definition of a fair trade company having made the commitment to add 10% to the fair cost price as a way of funding community projects chosen by the producer groups. We retain control of the funds as per our avoidance of corruption procedures and employ Eve Broadis as Community Project Co-ordinator to oversee and manage control.

We have now implemented other protocols for quality and speed of delivery, our two criteria identified in the 2006 review, we have sufficient suppliers and producer groups to create the size of business we set as a goal and we have a responsibility to deliver.